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PREMIER MEMBERS CREDIT UNION HELD 2ND ANNUAL FREE EARTH DAY RECYCLING EVENT

Broomfield, Colo. (April , 2021) Premier Members Credit Union held it's 2nd annual electronics recycling event at it's Arapahoe branch in Boulder. This event, in recognition of Earth Day, was held in partnership with Eco-Cycle.

Over 90 members and employees participated in the one-day drive, held on Earth Day, April 22nd.

The event, offered as a perk to members and employees, provided free recycling of electronics.

Members were thrilled that Premier Members was hosting this free electronics recycling event and wanted to speak with staff about how this kind of collection was important to them, how it offered them a responsible way to handle their electronic waste and how proud it made them to be a member of an organization dedicated to sustainable practices.

Premier Members Credit Union hopes to continue the e-waste event annually as a way to engage its members in Premier Sustainability and honor our planet during Earth Week. It would also look to host additional events at other branches throughout the year.

Impacts from the event included:

General Electronics:	1,321
LCD:	1,195
CRT:	421
Computer:	756

Total Collected Pounds: 3,693

About Premier Members: Premier Members Credit Union is a not-for-profit financial institution dedicated to providing financial solutions to individuals and businesses in Colorado's Front Range. With more than 77,000 members, \$1.5 billion in assets, 15 retail branch locations and four locations in area high schools, Premier Members is a leader in the credit union industry. In addition to being at the forefront of the industry in sustainable business practices, Premier Members takes pride in giving back to the communities it serves, supporting a wide variety of partnerships with charitable and sustainable organizations like Community Foundation Boulder County, Eco Cycle, Impact on Education, Jack's Solar Garden, United Way, Westminster Public Schools Foundation, and others. In 2021, Premier Members Credit Union was awarded first place in the Dora Maxwell Social Responsibility Community Service Award, and was also recognized as a Civic 50 Honoree, where the credit union was recognized as one of the 50 most community-minded companies in Colorado. To learn more, visit pmcu.org

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