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**NEWS ADVISORY  
FOR IMMEDIATE RELEASE**

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Premier Members Credit Union Named Best Credit Union in Colorado  
Business Insider names Premier Members Credit Union As Best Credit Union

**Broomfield, Colo. (August 3, 2023)** – Business Insider Magazine recently named Premier Members Credit Union as Best Credit Union in Colorado. Also recognized were five banks and one other credit union. Business Insider stated that these financial institutions stand out because they have low bank fees and offer appealing features.

In the Business Insider article, they said they were focusing on what will make a bank most useful, including customer service, fees, rates, and more. Below are seven signs the bank you're considering is the right one for you:

1. You're clear on any fees, and comfortable with them
2. You feel confident in the bank's security
3. The institution has FDIC or NCUA insurance
4. Your savings account earns more interest than average
5. You know which provider issues your debit card (MasterCard and Amex aren't always accepted)
6. You can picture this institution fulfilling your banking needs in the future
7. You're comfortably with the availability of customer service

**Methodology: How Did Business Insider Choose the Best Banks in Colorado?**

Personal Finance Insider's mission is to help smart people make the best decisions with their money. They understand that "best" is often subjective, so under each section, they outline the advantages and limitations of each account or institution. We spent hours comparing and contrasting the features and fine print of various products.





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First, they reviewed the 15 biggest banks and credit unions in the state. Then, they looked at CDFIs in the state. They compared bank account features and fees until they narrowed down their top picks. Their top picks stood out from competitors for a variety of reasons. Some offered a competitive interest rate or had budgeting tools in addition to minimal bank fees. For our best credit union and best local bank, we selected financial institutions with easy membership requirements, low minimum opening deposits, and unique bank accounts.

For more information, or to read the article, [click here](#).

“We are incredibly proud of our product offerings, customer service, and community impact,” said Jeffrey Kash, AVP Community Relations at Premier Members Credit Union. “We appreciate and are humbled that Business Insider acknowledged us in this way.”

**About Premier Members:** Premier Members Credit Union is a not-for-profit financial institution dedicated to providing financial solutions to individuals and businesses in Colorado’s Front Range. With more than 77,000 members, \$1.7 billion in assets, and 18 retail branches, Premier Members is a leader in the credit union industry. In addition to being at the forefront of the industry in sustainable business practices, Premier Members takes pride in giving back to the communities it serves, supporting a wide variety of partnerships with charitable and sustainable organizations like Community Foundation Boulder County, Eco Cycle, Impact on Education, Jack’s Solar Garden, United Way, Westminster Public Schools Foundation, and others. In 2021, Premier Members Credit Union was awarded first place in the Dora Maxwell Social Responsibility Community Service Award. It and has also been recognized as a Civic 50 Honoree each year since 2020, where the credit union was recognized as one of the 50 most community-minded companies in Colorado. To learn more, visit [pmcu.org](http://pmcu.org)

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