

## **FOR IMMEDIATE RELEASE**

Media Contact:

Karen Bigelow, Corporate Social Responsibility

Premier Members Credit Union, 303.657.7304

[kbigelow@pmcu.org](mailto:kbigelow@pmcu.org)

### **PREMIER MEMBERS CREDIT UNION IN FIRESTONE HOSTING TOY DRIVE NOV 19<sup>TH</sup> BENEFITTING BRENDAN'S RIDE**

**Broomfield, Colo.** (Nov. 7, 2022) The Firestone location of Premier Members Credit Union, located at 8080 Colorado Blvd, will be hosting a toy drive to benefit Brendan's Ride on Nov 19, 2022, from 10 am to 2 pm.

Toys and donations from the toy drive will be donated to (3) local Santa Cop Programs in Firestone, Frederick, and Dacono. This will be the 6<sup>th</sup> year Brendan's Ride has participated in the Toy Drive helping support Santa Cop programs to ensure that every child has a present under their tree.

The Tri-Town Santa Cop programs have become dependent on the Foundations donations that help meet the growing needs of the community. The foundation's first year, in 2017, gave each Santa cop program \$500 and a couple of bags of toys, last year, we were able to donate \$1,500 and a truckload of toys. As we continue to grow, we look for other programs to support during the holiday season, as well as help families that do not meet the Santa Cop qualifications but still need a helping hand.

**About Premier Members:** Premier Members Credit Union is a not-for-profit financial institution dedicated to providing financial solutions to individuals and businesses in

Colorado's Front Range. With more than 77,000 members, \$1.7 billion in assets, 16 retail branch locations and four locations in area high schools, Premier Members is a leader in the credit union industry. In addition to being at the forefront of the industry in sustainable business practices, Premier Members takes pride in giving back to the communities it serves, supporting a wide variety of partnerships with charitable and sustainable organizations like Community Foundation Boulder County, Eco Cycle, Impact on Education, Jack's Solar Garden, United Way, Westminster Public Schools Foundation, and others. In 2021, Premier Members Credit Union was awarded first place in the Dora Maxwell Social Responsibility Community Service Award, and was also recognized as a Civic 50 Honoree, where the credit union was recognized as one of the 50 most community-minded companies in Colorado. To learn more, visit [pmcu.org](http://pmcu.org)

**About Brendan Dunigan Memorial Foundation:** The Brendan Memorial Foundation is registered as a 501(c) (3) non-profit organization. Our mission is to Lend a helping hand to individuals, families, groups, and organizations in Northern Colorado providing financial, physical, and emotional support for those who are experiencing an emergency through unforeseen situations. Through annual events, we have been able to help individuals and families with medical expenses, afterlife burial, domestic violence, rental assistance, and home modification for disabilities, as well as supporting local Santa Cop programs through our annual toy drive. The Foundation also has a scholarship program

that helps St. Vrain school district students interested in a trade program continue their education. To learn more, visit [www.brendanmemorial.org](http://www.brendanmemorial.org)

###